

2017 Hamilton County Recycling and Solid Waste District
4th Quarter Results

Program	Performance Measure	4th Quarter Results	Year to Date Results
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Direct Service Programs

Yard Trimmings Drop-off	Drop-off visits	24,000	Drop-off visits	5,700	Drop-off visits	24,918
	Tons diverted from landfill	2,600	Tons diverted from landfill	693	Tons diverted from landfill	2,799
Tire Clean-ups (KCB and OEPA grants)	Tires collected	7,000	Tires collected	2,745	Tires collected	10,334
	Participating communities	15	New communities	5	Participating communities	25
Public Recycling	Events using District containers	110	Events using District containers	21	Events using District containers	94
	Residents reached	100,000	Residents reached	18,200	Residents reached	180,035
Litter Collection	Tons of litter collected	100	Tons of litter collected	2	Tons of litter collected	39

Grant Programs

District Priority Grant	Tons diverted for 2017 grants		Tons diverted for 2017 grants	41	Tons diverted for 2017 grants	50
	Number of residents reached	250,000	Number of residents reached	152,835	Number of residents reached	312,602
Market Development Grants	Tons of manufacturing capacity added		Tons of manufacturing capacity added	n/a	Tons of manufacturing capacity added	n/a
	Grants submitted	2	Grants submitted	n/a	Grants submitted	1
Community Development Grant	Grants submitted and completed	2	Grants submitted and completed	n/a	Grants submitted and completed	2

Technical Assistance

Pollution Prevention Internships	Participating firms/students	2	Participating firms/students	n/a	Participating firms/students	1
	Tons of waste diverted		Tons of waste diverted	n/a	Tons of waste diverted	428
	Projected cost savings		Projected cost savings	n/a	Projected cost savings	160,105
The Interchange	Inquiries and new listings	30	Inquiries and new listings	2	Inquiries and new listings	22
	Visits to catalog pages	500	Visits to website pages	77	Visits to catalog pages	586
	Tons diverted		Tons diverted	0	Tons diverted	0
General Technical Assistance	Website inquiries	175	Website inquiries	55	Website inquiries	230
	Hotline calls received	4,500	Hotline calls received	964	Hotline calls received	4,914
Multi-family Assistance	New recycling programs	4	New recycling programs	1	New recycling programs	4
	Residents reached		Residents reached	37	Residents reached	512
	Tons of estimated diversion		Tons of estimated diversion	13	Tons of estimated diversion	53

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Recycling Assistance Program (Schools)	Schools implementing new or expanded programs	20	Schools implementing new or expanded programs	1	Schools implementing new or expanded programs	10
	Students and staff reached through new and expanded programs		Students and staff reached through new and expanded programs	257	Students and staff reached through new and expanded programs	4,043
	Ongoing assistance to established programs	30	Ongoing assistance to established programs	8	Ongoing assistance to established programs	25
Recycling At Work	Facilities initiating recycling	60	Facilities initiating recycling	6	Facilities initiating recycling	25
	Employees		Employees	321	Employees	2,963
Bar/Restaurant Recycling	Businesses starting and expanding recycling	10	Businesses starting and expanding recycling	6	Businesses starting and expanding recycling	14

Outreach/Awareness

General Public Outreach and Marketing	Residential tons recycled increase		Residential tons recycled increase		Residential tons recycled increase	837
	Unique visitors to website	125,000	Unique visitors to website	64,704	Unique visitors to website	154,248
	Facebook followers	1,680	Facebook followers	1,670	Facebook followers	1,670
	Twitter followers	2,074	Twitter followers	2,062	Twitter followers	2,062
	Instagram followers	N/A	Instagram followers	176	Instagram followers	176
	LinkedIn followers	100	LinkedIn followers	110	LinkedIn followers	110
	Compost blog page views	95,000	Compost blog page views	17,995	Compost blog page views	88,834
	Media clips	100	Media clips	19	Media clips	198
Household Hazardous Waste (our HHW page & TAKE website)	Residents opening email	7,000	Residents opening email	0	Residents opening email	3,790
	Webpage unique pageviews	15,000	Webpage unique pageviews	2,492	Webpage unique pageviews	12,414
Electronics	Residents opening email	3,000	Residents opening email	0	Residents opening email	3,102
	Webpage unique pageviews	1,500	Webpage unique pageviews	3,610	Webpage unique pageviews	14,739
Public Events	Residents reached	500	Residents reached	160	Residents reached	2,678
	Events attended	6	Events attended	1	Events attended	19
General Presentations	Number of presentations	12	Number of presentations	4	Number of presentations	28
Target Communities	Target communities assisted	2	Target communities assisted	2	Target communities assisted	2
School Based Programs	Assemblies and classroom programs	100	Assemblies and classroom programs	18	Assemblies and classroom programs	124
	Field trips	20	Field trips	13	Field trips	37

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School Based Programs	Special events	3	Special Events	0	Special Events	3
	Students and adults reached	8,000	Students and adults reached	2,731	Students and adults reached	11,529
Composting Workshops	Residents reached	240	Residents reached	21	Residents reached	391
	Workshops	4	Workshops	1	Workshops	10
Annual Awards Program	Participants	75	Participants	62	Participants	62
Information Emails	Residents opening email	9,000	Residents opening email	5,235	Residents opening email	13,534

Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA on-time		n/a	Report submitted on-time
	Response rate for commercial and industrial recycling survey		n/a	Response rate for commercial and industrial recycling survey n/a

Planning

Solid Waste Plan Update	Complete tasks according to timeline.	n/a	Final approval on August 7
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Publications

WasteNot newsletter	Government officials reached	800	Government officials reached	0	Government officials reached	731
Education newsletter	Teachers reached	500	Teachers reached	594	Teachers reached	664
The Interchange newsletter	Subscribers reached	500	Subscribers reached	223	Subscribers reached	324

Leadership

Regional solid waste meetings	Meetings organized and attended	2	Meetings organized and attended	1	Meetings organized and attended	1
Green Umbrella	Participate in appropriate GU action teams		Participated in Waste Reduction and Local Food Action Teams		Participated in Waste Reduction and Local Food Action Teams	