

2018 First Quarter Performance Measures

Program	Performance Measure	1st Quarter Results	Year to Date Results
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Direct Service Programs

Yard Trimmings Drop-off	Drop-off visits	24,500	Drop-off visits	231	Drop-off visits	231
	Tons diverted from landfill	2,700	Tons diverted from landfill	9	Tons diverted from landfill	9
Household Hazardous Waste Drop-Off Program	One-day event	1,500	One-day event	0	One-day event	0
	Semi-permanent	6,000	Semi-permanent	0	Semi-permanent	0
Tire Clean-ups (KCB and OEPA grants)	Tires collected	7,000	Tires collected	540	Tires collected	540
	Participating communities	23	Participating communities	2	Participating communities	2
Public Recycling	Events using District containers	110	Events using District containers	15	Events using District containers	15
	Residents reached	150,000	Residents reached	4,700	Residents reached	4,700
Illegal Dumping Enforcement Program	Citations		Citations	0	Citations	0
	Investigations		Investigations	0	Investigations	0
	Inspections		Inspections	0	Inspections	0

Grant Programs

Residential Recycling Incentive	Provide funding to communities based on tons recycled.		1,977.31 ton increase comparing 2017 and 2016	0	0	
Market Development Grants	Tons of manufacturing capacity added		Tons of manufacturing capacity added	0	Tons of manufacturing capacity added	0
	Grants submitted	1	Grants submitted	2	Grants submitted	2

Technical Assistance

General Technical Assistance	Website inquiries	225	Website inquiries	60	Website inquiries	60
	Hotline calls received	4,500	Hotline calls received	872	Hotline calls received	872
Let's Stop Waste	Facilities Assisted	100	Total Facilities Assisted	31	Total Facilities Assisted	31
			Schools	12	Schools	12
			Office/Retail/Institutions	17	Office/Retail/Institutions	17
			Bars/Restaurants	1	Bars/Restaurants	1
			Multi-Families	1	Multi-Families	1
		People Reached	10,000	People Reached	6,075	People Reached

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Outreach and Awareness			
General Public Outreach and Marketing	Social media followers 10,000	Social media followers 4,313	Social media followers 4,313
	Compost blog page views 85,000	Compost blog page views 20,255	Compost blog page views 20,255
	Media clips 180	Media clips 9	Media clips 9
Website (unique page views)	Overall visitors to website 190,000	Overall visitors to website 63,558	Overall visitors to website 63,558
	Reuse and Recycling outlets 23,400	Reuse and Recycling Outlets 6,803	Reuse and Recycling Outlets 6,803
	HHW (TAKE and our site) 12,000	HHW (TAKE and our site) 2,633	HHW (TAKE and our site) 2,633
	Battery	Battery 3,407	Battery 3,407
	Electronics 1,500	Electronics 4,601	Electronics 4,601
Residential Recycling Campaign	Residential tons recycled increase	Residential tons increase 0	Residential tons recycled increase 0
	Lbs/household recycling (3 mo) 76	Llbs/household recycling (3 mo) 0	Llbs/household recycling (3 mo) 0
	Total tons recycled target area 2,200	Total tons recycled target area 0	Total tons recycled target area 0
Save the Food Campaign	Exposure (media impressions) 0	Exposure (media impressions) 0	Exposure (media impressions) 0
	Engagement (website) 0	Engagement (website) 0	Engagement (website) 0
	Engagement (Facebook) 0	Engagement (Facebook) 0	Engagement (Facebook) 0
Public Events	Residents reached 500	Residents reached 594	Residents reached 594
	Events attended 6	Events attended 3	Events attended 3
General Presentations	Number of presentations 10	Number of presentations 2	Number of presentations 2
Target Communities	Target communities assisted 2	Target communities assisted 1	Target communities assisted 1
School Based Programs	Assemblies and classroom 110	Assemblies and classroom 30	Assemblies and classroom 30
	Field trips 25	Field trips 3	Field trips 3
	Special events 3	Special Events 3	Special Events 3
	Students and adults reached 10,000	Students and adults reached 2,029	Students and adults reached 2,029
Adult Seminars	Residents reached 500	Residents reached 189	Residents reached 189
	Workshops 10	Workshops 9	Workshops 9
Information Emails	Residents opening email 9,000	Residents opening email 13,135	Residents opening email 13,135

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Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA	0	
	Response rate for commercial recycling survey	Response rate for commercial recycling survey	Response rate for commercial recycling survey 0

Newsletters

WasteNot	Government officials reached 800	Government officials reached 0	Government officials reached 0
Spencer's	Teachers reached 650	Teachers reached 794	Teachers reached 794
In the Green	Subscribers reached 500	Subscribers reached 503	Subscribers reached 503

Regional and State Leadership

State Recycling Goals	Provide input		
Regional solid waste meetings	Meetings organized and attended 2	Meetings organized and attended 1	Meetings organized and attended 1
Green Umbrella	Participate in appropriate GU action teams	Participated in waste and local food action team meetings. 0	0