

2018 Hamilton County Recycling and Solid Waste District  
2nd Quarter Results

Program	Performance Measure	2nd Quarter Results	Year to Date Results
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**Direct Service Programs**

Yard Trimmings Drop-off	Drop-off visits	24,500	Drop-off visits	10,152	Drop-off visits	10,383
	Tons diverted from landfill	2,700	Tons diverted from landfill	1,341	Tons diverted from landfill	1,351
Household Hazardous Waste Drop-Off Program	One-day event	1,500	One-day event	0	One-day event	0
	Semi-permanent	6,000	Semi-permanent	0	Semi-permanent	0
Tire Clean-ups (KCB and OEPA grants)	Tires collected	7,000	Tires collected	5,868	Tires collected	6,408
	Participating communities	23	Participating communities	16	Participating communities	18
Public Recycling	Events using District containers	110	Events using District containers	23	Events using District containers	38
	Residents reached	150,000	Residents reached	198,291	Residents reached	202,991
Illegal Dumping Enforcement Program	Citations		Citations	11	Citations	11
	Complaints Rec'd		Complaints Rec'd	36	Complaints Rec'd	36
	Cases Investigated		Cases Investigated	34	Cases Investigated	34

**Grant Programs**

Residential Recycling Incentive	Provide funding to communities based on tons recycled.				0	
Market Development Grants	Tons of manufacturing capacity added		Tons of manufacturing capacity added	0	Tons of manufacturing capacity added	0
	Grants submitted	1	Grants submitted	0	Grants submitted	2

**Technical Assistance**

General Technical Assistance	Website/Social Media inquiries	225	Website/Social Media inquiries	99	Website/Social Media inquiries	159
	Hotline calls received	4,500	Hotline calls received	1,404	Hotline calls received	2,276
Let's Stop Waste	Facilities Assisted	100	Total Facilities Assisted	21	Total Facilities Assisted	53
			Schools	2	Schools	14
			Office/Retail/Institutions	13	Office/Retail/Institutions	30
			Bars/Restaurants	5	Bars/Restaurants	7
			Multi-Families	1	Multi-Families	2
	People Reached	10,000	People Reached	3,347	People Reached	9,422

**Outreach and Awareness**

General Public Outreach and Marketing	Social media followers	10,000	Social media followers	4,605	Social media followers	4,605
	Compost blog page views	85,000	Compost blog page views	25,779	Compost blog page views	46,034
	Media clips	180	Media clips	28	Media clips	37
Website (unique page views)	Overall visitors to website	100,000	Overall visitors to website	69,158	Overall visitors to website	132,716
	Reuse and recycling outlets	23,400	Reuse and Recycling Outlets	8,465	Reuse and Recycling Outlets	15,268
	HHW (TAKE and our site)	12,000	HHW (TAKE and our site)	4,768	HHW (TAKE and our site)	7,401
	Battery		Battery	3,200	Battery	6,607
Residential Recycling Campaign	Electronics	1,500	Electronics	5,359	Electronics	9,960
	Residential tons recycled increase		Residential tons increase	0	Residential tons recycled increase	0
	Llbs/household recycling (3 mo)	76	Llbs/household recycling (3 mo)	66	Llbs/household recycling (3 mo)	66
	Total tons recycled target area	2,052	Total tons recycled target area	1,703	Total tons recycled target area	1,703
Save the Food Campaign	Exposure (media impressions)	33,232	Exposure (media impressions)	1,273,683	Exposure (media impressions)	1,273,683
	Engagement (website)	360	Engagement (website)	1,885	Engagement (website)	1,885
	Engagement (Facebook)	264	Engagement (Facebook)	10,073	Engagement (Facebook)	10,073
Public Events	Residents reached	500	Residents reached	1,520	Residents reached	2,114
	Events attended	6	Events attended	9	Events attended	12

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General Presentations	Number of presentations	12	Number of presentations	18	Number of presentations	20
Target Communities	Target communities assisted	2	Target communities assisted	2	Target communities assisted	2
School Based Programs	Assemblies and classroom	110	Assemblies and classroom	74	Assemblies and classroom	104
	Field trips	25	Field trips	16	Field trips	19
	Special events	3	Special Events	2	Special Events	5
	Students and adults reached	10,000	Students and adults reached	4,733	Students and adults reached	6,762
Adult Seminars	Residents reached	500	Residents reached	193	Residents reached	382
	Workshops	10	Workshops	4	Workshops	13
Information Emails	Residents opening email	9,000	Residents opening email	4,134	Residents opening email	17,269

**Data Management/Reporting**

OEPA Annual District Report	Submit complete report to OEPA			
	Response rate for commercial and industrial recycling survey		Response rate for commercial and industrial recycling survey	Response rate for commercial and industrial recycling survey 0

**Newsletters**

WasteNot	Government officials reached	800	Government officials reached	540	Government officials reached	540
Spencer's	Teachers reached	650	Teachers reached	0	Teachers reached	1,230
In the Green	Subscribers reached	500	Subscribers reached	432	Subscribers reached	935

**Regional and State Leadership**

State Recycling Goals	Provide input		Collaborated with other solid waste districts, Ohio EPA, and the waste industry to recommend slight changes to the State recycling goals.	0		
Regional solid waste meetings	Meetings organized and attended	2	Meetings organized and attended	1	Meetings organized and attended	2
Green Umbrella	Participate in appropriate GU action teams		Participated in waste and local food action team meetings.	8	Participated in waste and local food action team meetings.	18