

2018 Hamilton County Recycling and Solid Waste District
3rd Quarter Results

Program	Performance Measure	3rd Quarter Results	Year to Date Results
Direct Service Programs			
Yard Trimmings Drop-off	Drop-off visits	24,500	17,772
	Tons diverted from landfill	2,700	2,482
Household Hazardous Waste Drop-Off Program	One-day event	1,500	0
	Semi-permanent	6,000	502
Tire Clean-ups (KCB and OEPA grants)	Tires collected	7,000	6,728
	Participating communities	23	20
Public Recycling	Events using District containers	110	78
	Residents reached	150,000	299,441
Illegal Dumping Enforcement Program	Citations		21
	Complaints Rec'd		105
	Cases Investigated		64

Grant Programs

Residential Recycling Incentive	Provide funding to communities based on tons recycled.		0
Market Development Grants	Tons of manufacturing capacity added	0	0
	Grants submitted	1	2

Technical Assistance

General Technical Assistance	Website/Social Media inquiries	225	282
	Hotline calls received	4,500	3,593
Let's Stop Waste	Facilities Assisted	100	120
			Schools 38
			Office/Retail/Institutions 57
			Bars/Restaurants 21
			Multi-Families 4
	People Reached	10,000	21,206

Outreach and Awareness

General Public Outreach and Marketing	Social media followers	10,000	5,288	5,288
	Compost blog page views	85,000	23,812	69,846
	Media clips	180	15	52
Website (unique page views)	Overall visitors to website	100,000	64,370	197,086
	Reuse and recycling outlets	23,400	10,104	25,372
	HHW (TAKE and our site)	12,000	6,093	13,494
	Battery		2,239	8,846
	Electronics	1,500	4,962	14,922
Residential Recycling Campaign	Residential tons recycled increase		0	0
	Lbs/household recycling (3 mo)	76	0	66
	Total tons recycled target area	2,052	0	1,703
Save the Food Campaign	Exposure (impressions)		968,484	968,484
	Engagement (website)		1,650	2,105
	Engagement (Facebook)		330	10,403
Public Events	Residents reached	500	1,728	3,842
	Events attended	6	11	23
General Presentations	Number of presentations	12	12	32
Target Communities	Target communities assisted	2	1	3
School Based Programs	Assemblies and classroom	110	23	127
	Field trips	25	1	20
	Special events	3	1	6
	Students and adults reached	10,000	937	7,699
Adult Seminars	Residents reached	500	55	437
	Workshops	10	1	14

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Information Emails	Residents opening email	9,000	Residents opening email	5,584	Residents opening email	22,853
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Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA				0
	Response rate for commercial and industrial recycling survey		Response rate for commercial and industrial recycling survey	0	Response rate for commercial and industrial recycling survey

Newsletters

WasteNot	Government officials reached	800	Government officials reached	709	Government officials reached	1,249
Spencer's	Teachers reached	650	Teachers reached	705	Teachers reached	1,935
In the Green	Subscribers reached	500	Subscribers reached	416	Subscribers reached	1,351

Regional and State Leadership

State Recycling Goals	Provide input				0	
Regional solid waste meetings	Meetings organized and attended	2	Meetings organized and attended	2	Meetings organized and attended	4
Green Umbrella	Participate in appropriate GU action teams		Participated in Food Policy Council, Waste and Local Food Action Team meetings.	6	Participated in waste and local food action team meetings.	24