

2018 Hamilton County Recycling and Solid Waste District
4th Quarter Results

Program	Performance Measure	4th Quarter Results	Year to Date Results
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Direct Service Programs

Yard Trimmings Drop-off	24,500	Drop-off visits 9,439	Drop-off visits 27,211
	Tons diverted from landfill 2,700	Tons diverted from landfill 1,555	Tons diverted from landfill 4,036
Household Hazardous Waste Drop-Off Program	One-day event 1,500	One-day event 0	One-day event 0
	Semi-permanent 6,000	Semi-permanent 1,650	Semi-permanent 2,151
Tire Clean-ups (KCB and OEPA grants)	Tires collected 7,000	Tires collected 904	Tires collected 7,632
	Participating communities 23	Participating communities 2	Participating communities 22
Public Recycling	Events using District containers 110	Events using District containers 28	Events using District containers 106
	Residents reached 150,000	Residents reached 33,500	Residents reached 332,941
Illegal Dumping Enforcement Program	Citations	Citations 6	Citations 27
	Complaints Rec'd	Complaints Rec'd 34	Complaints Rec'd 139
	Cases Investigated	Cases Investigated 21	Cases Investigated 85

Grant Programs

Residential Recycling Incentive	Provide funding to communities based on tons recycled.		0
Market Development Grants	Tons of manufacturing capacity added	Tons of manufacturing capacity added 0	Tons of manufacturing capacity added 0
	Grants submitted 1	Grants submitted 0	Grants submitted 2

Technical Assistance

General Technical Assistance	Website/Social Media inquiries 225	Website/Social Media inquiries 64	Website/Social Media inquiries 346
	Hotline calls received 4,500	Hotline calls received 1,041	Hotline calls received 4,634
Let's Stop Waste	Facilities Assisted 100	Total Facilities Assisted 36	Total Facilities Assisted 156
		Schools 14	Schools 52
		Office/Retail/Institutions 21	Office/Retail/Institutions 78
		Bars/Restaurants 1	Bars/Restaurants 22
		Multi-Families 0	Multi-Families 4
	People Reached 10,000	People Reached 9,525	People Reached 30,731

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Outreach and Awareness

General Public Outreach and Marketing	Social media followers	10,000	Social media followers	5,516	Social media followers	5,516
	Compost blog page views	85,000	Compost blog page views	20,429	Compost blog page views	90,275
	Media clips	180	Media clips	7	Media clips	59
Website (unique page views)	Overall visitors to website	100,000	Overall visitors to website	46,629	Overall visitors to website	243,715
	Recycling and Reuse Outlets	23,400	Recycling and Reuse Outlets	4,506	Recycling and Reuse Outlets	29,938
	HHW (TAKE and our site)	12,000	HHW (TAKE and our site)	4,343	HHW (TAKE and our site)	17,837
	Battery		Battery	1,277	Battery	10,123
	Electronics	1,500	Electronics	4,172	Electronics	19,094
Residential Recycling Campaign	Residential tons recycled increase		Residential tons increase	0	Residential tons recycled increase	0
	Llbs/household recycling (3 mo)	76	Llbs/household recycling (3 mo)	0	Llbs/household recycling (3 mo)	66
	Total tons recycled target area	2,052	Total tons recycled target area	0	Total tons recycled target area	1,703
Save the Food Campaign	Exposure (impressions)		Exposure (media impressions)	1,575,222	Exposure (media impressions)	2,543,706
	Engagement (website)		Engagement (website)	1,477	Engagement (website)	3,582
	Engagement (Facebook)		Engagement (Facebook)	0	Engagement (Facebook)	10,403
Public Events	Residents reached	500	Residents reached	106	Residents reached	3,948
	Events attended	6	Events attended	3	Events attended	26
General Presentations	Number of presentations	12	Number of presentations	8	Number of presentations	40
Target Communities	Target communities assisted	2	Target communities assisted	2	Target communities assisted	3
School Based Programs	Assemblies and classroom	110	Assemblies and classroom	46	Assemblies and classroom	173
	Field trips	25	Field trips	11	Field trips	31
	Special events	3	Special Events	0	Special Events	6
	Students and adults reached	10,000	Students and adults reached	3,249	Students and adults reached	10,948
Adult Seminars	Residents reached	500	Residents reached	0	Residents reached	437
	Workshops	10	Workshops	0	Workshops	14
Information Emails	Residents opening email	9,000	Residents opening email	9,299	Residents opening email	32,152

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Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA			0
	Response rate for commercial and industrial recycling survey		Response rate for commercial and industrial recycling survey	0

Newsletters

WasteNot	Government officials reached	800	Government officials reached	0	Government officials reached	1,249
Spencer's	Teachers reached	650	Teachers reached	622	Teachers reached	2,557
In the Green	Subscribers reached	500	Subscribers reached	493	Subscribers reached	1,844

Regional and State Leadership

State Recycling Goals	Provide input			0		
Regional solid waste meetings	Meetings organized and attended	2	Meetings organized and attended	2	Meetings organized and attended	6
Green Umbrella	Participate in appropriate GU action teams		Participated in waste and local food action team meetings.	6	Participated in waste and local food action team meetings.	30