

2019 Additional Spending Suggestions

The Hamilton County Recycling and Solid Waste District budgeted \$3,310,726.77 for 2019. Programming outlined in the Plan dictated \$2.8 million in spending and an additional \$400,000 in new programs was included as approved by the Policy Committee in May and November 2018. The additional \$400,000 included the following:

- \$100,000: Organics Diversion Grant.
- \$25,000: Wasted Food Awareness Event.
- \$10,000: Compost Bin Sale.
- \$15,000: Supplement for the residential recycling contamination outreach.
- \$200,000: Increase to Household Hazardous Waste (HHW) budget. Total HHW budget is \$345,000.
- \$20,000: Provide recycling service and containers to Hamilton County buildings.
- \$15,000: Hire a solid waste intern.
- \$10,000: Conduct outreach to schools, faith communities and small businesses to encourage proper hazardous waste storage and disposal.
- \$5,000: Create props for in-house school assemblies.

Should the Policy Committee wish to add additional programming to spend down the carryover balance, the following are staff suggestions:

- **Save the Food campaign.** The District already has \$50,000 set aside for a residential campaign on reducing wasted food. Increasing the budget by \$50,000 to \$100,000 would allow the District to hire a marketing firm to develop more impactful and localized messages and increase the impact of the campaign. ***\$50,000***
- **Residential cardboard campaign.** Conduct a small campaign in November and December to encourage more cardboard recycling. Currently, Hamilton County residents recycle an estimated 32% of available residential cardboard. ***\$20,000***
- **Commercial Waste Audits.** Increase budget available for commercial waste audits to include more business types and have a greater impact. Current budget is \$10,000 for 2019. ***\$10,000***
- **Community Yard Trimmings Infrastructure Grant.** A one-time grant to communities to purchase equipment needed to start or improve a yard trimmings composting and collection program. Equipment could include chippers, carts, or trucks. Grant could also include funds to educate residents about current yard trimmings programs. ***\$500,000***