

2019 First Quarter Performance Measures

Program	Performance Measure	1st Quarter Results	Year to Date Results
---------	---------------------	---------------------	----------------------

Direct Service Programs

Yard Trimmings Drop-off	Drop-off visits	24,500	Drop-off visits	333	Drop-off visits	333
	Tons diverted from landfill	2,700	Tons diverted from landfill	49	Tons diverted from landfill	49
Household Hazardous Waste Drop-Off Program	Households participating	5,000	Households participating	214	Households participating	214
Tire Clean-ups (KCB and OEPA grants)	Tires collected	5,000	Tires collected	409	Tires collected	409
	Participating communities	15	Participating communities	1	Participating communities	1
Public Recycling Program	Events using District containers	110	Events using District containers	12	Events using District containers	12
	Residents reached	175,000	Residents reached	3,850	Residents reached	3,850
Illegal Dumping Enforcement Program	Citations	34	Citations	16	Citations	16
	Cases Investigated	106	Cases Investigated	21	Cases Investigated	21
	Complaints Rec'd	174	Complaints Rec'd	38	Complaints Rec'd	38
	Convictions	3	Convictions	0	Convictions	0
Compost Bin Sale	Bins sold	800	Bins sold	0	Bins sold	0

Grant Programs

Residential Recycling Incentive Program	Provide funding to communities based on tons recycled.					
Organics Diversion Grant	Applications rec'd	10	Applications rec'd	7	Applications rec'd	7
Smart Kitchen Initiative	Implement technology in commercial kitchen	1	Kitchens implemented	0	Kitchens implemented	0
Market Development Grants	Tons of manufacturing capacity added		Tons of manufacturing capacity added	0	Tons of manufacturing capacity added	0
	Grants submitted		Grants submitted	0	Grants submitted	0
Community Development Grant	Promote availability in October			0		0
Ohio EPA Recycling Partnership Grant	Households Reached	17,000	Households Reached	0	Households Reached	0
	Contamination Reduced	30%	Contamination Reduced	0	Contamination Reduced	0

2019 First Quarter Performance Measures

Program	Performance Measure	1st Quarter Results	Year to Date Results
World Wildlife Fund	Schools with Curriculum Implemented 3	Schools Implemented 3	Schools Implemented 3

Technical Assistance

Pollution Prevention Internships	Intern Placed 1	Intern Placed 0	Intern Placed 0
General Technical Assistance	Website inquiries 300	Website inquiries 73	Website inquiries 73
	Hotline calls received 4,500	Hotline calls received 1,166	Hotline calls received 1166
Let's Stop Waste	Facilities Assisted 115	Total Facilities Assisted 69	Total Facilities Assisted 69
		Schools 15	Schools 15
		Office/Retail/Institutions 48	Office/Retail/Institutions 48
		Bars/Restaurants 5	Bars/Restaurants 5
		Multi-Families 1	Multi-Families 1
	People Reached 11,000	People Reached 11,591	People Reached 11,591
Waste Audit	Set up contract and promote program		
Hamilton County Buildings Recycling Program	Buildings Assisted 5	Buildings Assisted 3	Buildings Assisted 3

2019 First Quarter Performance Measures

Program	Performance Measure	1st Quarter Results	Year to Date Results
Outreach and Awareness			
Social Media	Social media followers 6,068	Social media followers 5,739	Social media followers 5,739
	Compost blog page views 90,950	Compost blog page views 20,520	Compost blog page views 20,520
Website (unique page views)	Overall visitors to website 260,000	Overall visitors to website 46,966	Overall visitors to website 46,966
	Recycling and Reuse Outlets 30,000	Recycling and Reuse Outlets 4,146	Recycling and Reuse Outlets 4,146
	HHW (HHW D.O, Regular HHW page & TAKE) 19,620	HHW (TAKE and our site) 6,075	HHW (TAKE and our site) 6,075
	Battery 10,000	Battery 1,372	Battery 1,372
	Electronics 20,000	Electronics 4,088	Electronics 4,088
Residential Recycling Campaign	Residential tons recycled increase	Residential tons increase 0	Residential tons recycled increase 0
	Lbs/household recycling (3 mo)	Lbs/household recycling (3 mo) 0	Lbs/household recycling (3 mo) 0
	Total tons recycled target area	Total tons recycled target area 0	Total tons recycled target area 0
Save the Food Campaign	Exposure (impressions)	Exposure (media impressions) 0	Exposure (media impressions) 0
	Engagement (website)	Engagement (website) 0	Engagement (website) 0
	Engagement (Facebook)	Engagement (Facebook) 0	Engagement (Facebook) 0
Public Events	People reached 1,000	People reached 100	People reached 100
	Events attended 10	Events attended 2	Events attended 2
General Presentations	Number of presentations 20	Number of presentations 13	Number of presentations 13
School Based Programs	Assemblies and classroom 110	Assemblies and classroom 98	Assemblies and classroom 98
	Field trips 25	Field trips 13	Field trips 13
	Special events 3	Special Events 1	Special Events 1
	Students and adults reached 10,000	Students and adults reached 4,053	Students and adults reached 4,053
Adult Seminars	Residents reached 400	Residents reached 187	Residents reached 187
	Seminars 10	Seminars 8	Seminars 8
Annual Awards Program	Implement awards program	0	0

2019 First Quarter Performance Measures

Program	Performance Measure	1st Quarter Results	Year to Date Results
Community Outreach	Target communities assisted 2	Target communities assisted 1	Target communities assisted 1
	General community meetings 10	General community meetings 4	General community meetings 4
Information Emails	Residents opening email 32,000	Residents opening email 7,519	Residents opening email 7,519
Wasted Food Event	To be developed	0	0
Food Rescue Outreach	To be developed	0	0
Small Business/School HW Outreach	Establish Program	0	0

Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA		
	Conduct commercial recycling survey		
Waste Composition Study	Make report publicly available	Report made publicly available	

Newsletters

WasteNot	Community contacts reached 1,375	Community contacts reached 0	Community contacts reached 0
Spencer's	Teachers reached 2,000	Teachers reached 1,201	Teachers reached 1,201
In the Green	Subscribers reached 1,450	Subscribers reached 234	Subscribers reached 234

Regional and State Leadership

State Recycling Goals	Provide input		
Regional Solid Waste Meetings	Meetings organized and attended 2	Meetings organized and attended 0	Meetings organized and attended 0
Green Umbrella	Participate in GU Waste Reduction Action Team	Participate in GU Waste Reduction Action Team 4	Participate in GU Waste Reduction Action Team 4