

**2019 Hamilton County Recycling and Solid Waste District
2nd Quarter Results**

Program	Performance Measure	2nd Quarter Results	Year to Date Results	
Direct Service Programs				
Yard Trimmings Drop-off	Drop-off visits	24,500	12,444	12,777
	Tons diverted from landfill	2,700	1,595	1,644
Household Hazardous Waste Drop-Off Program	Households participating	5,000	1,327	1,541
Tire Clean-ups (KCB and OEPA grants)	Tires collected	5,000	3,925	4,334
	Participating communities	15	12	13
Public Recycling Program	Events using District containers	110	24	36
	Residents reached	175,000	68,185	72,035
Illegal Dumping Enforcement Program	Citations	34	31	47
	Cases Investigated	106	31	52
	Complaints Rec'd	174	64	102
	Convictions	3	6	6
Compost Bin Sale	Bins sold	800	0	0

Grant Programs

Residential Recycling Incentive Program	Provide funding to communities based on tons recycled.			
Organics Diversion Grant/Waste Reduction	Applications rec'd	10	0	7
Smart Kitchen Initiative	Implement technology in commercial kitchen	1	1	1
Market Development Grants	Tons of manufacturing capacity added		0	0
	Grants submitted		0	0
Community Development Grant	Promote availability in October			
Ohio EPA Recycling Partnership Grant	Households Reached	17,000	0	0
	Contamination Reduced	30%	0	0
World Wildlife Fund	Schools with Curriculum Implemented	3	3	3

Technical Assistance

Pollution Prevention Internships	Intern Placed	1	1	1
General Technical Assistance	Website inquiries	300	72	145
	Hotline calls received	4,500	1,586	2,752
Let's Stop Waste	Facilities Assisted	115	29	98
			Schools	21
			Office/Retail/Institutions	66
			Bars/Restaurants	9
			Multi-Families	2
		People Reached	11,000	4,785
Waste Audit	Set up contract and promote program			
Hamilton County Buildings Recycling Program	Departments Assisted	5	0	3

Outreach and Awareness

Social Media	Social media followers	6,068	6,043	6,043
	Compost blog page views	99,400	22,736	43,256
	Overall visitors to website	268,087	60,566	107,532
	Recycling and Reuse Outlets	30,000	5,184	9,330

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Website (unique page views)	HHW (HHW D.O, Regular HHW page & TAKE) 19,620	HHW (TAKE and our site) 7,408	HHW (TAKE and our site) 13,483
	Battery 10,000	Battery 1,453	Battery 2,825
	Electronics 20,000	Electronics 5,226	Electronics 9,314
Residential Recycling Campaign	Residential tons recycled increase 50	Residential tons increase 0	Residential tons increase 0
	Contamination reduced 10%	Libs/household recycling (3 mo) 0	Libs/household recycling (3 mo) 0
	Total tons recycled target area 546	Total tons recycled target area 0	Total tons recycled target area 0
Save the Food Campaign	Exposure (impressions)	Exposure (media impressions) 0	Exposure (media impressions) 0
	Engagement (website)	Engagement (website) 0	Engagement (website) 0
	Engagement (Facebook)	Engagement (Facebook) 0	Engagement (Facebook) 0
Public Events	People reached 1,000	People reached 2,451	People reached 2,551
	Events attended 10	Events attended 15	Events attended 17
General Presentations	Number of presentations 20	Number of presentations 14	Number of presentations 27
School Based Programs	Assemblies and classroom 110	Assemblies and classroom 51	Assemblies and classroom 149
	Field trips 25	Field trips 9	Field trips 22
	Special events 3	Special Events 8	Special Events 9
	Students and adults reached 10,000	Students and adults reached 3,277	Students and adults reached 7,330
Adult Seminars	Residents reached 400	Residents reached 345	Residents reached 532
	Seminars 10	Seminars 13	Seminars 21
Annual Awards Program	Implement awards program		
Community Outreach	Target communities assisted 2	Target communities assisted 1	Target communities assisted 1
	General community meetings 10	General community meetings 0	General community meetings 4
Information Emails	Residents opening email 32,000	Residents opening email 5,695	Residents opening email 13,214
Wasted Food Event	Residents attending event 500	Residents attending event 0	Residents attending event
Small Business/School HW Outreach	Establish Program		
Cincinnati Reds/PNC Electronics Recycling Event	Promote the event	Promote the event	Promote the event

Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA		Submitted 5/31/19	
	Conduct commercial recycling survey		Conducted 3/19 - 5/19	
Waste Composition Study	Make report publicly available		Available via website 2/5/19	

Newsletters

WasteNot	Community contacts reached 1375	Community contacts reached 713	Community contacts reached 713
Spencer's	Teachers reached 2000	Teachers reached 0	Teachers reached 1,201
In the Green	Subscribers reached 1450	Subscribers reached 218	Subscribers reached 452

Regional and State Leadership

State Recycling Goals	Provide input		0
Regional solid waste meetings	Meetings organized and attended 2	Meetings organized and attended 1	Meetings organized and attended 1
Green Umbrella	Participate in GU Waste Reduction Action Team/Leadership Meetings 10	Participate in GU Waste Reduction Action Team/Leadership Meetings 4	Participate in GU Waste Reduction Action Team/Leadership Meetings 8