

**2020 Hamilton County Recycling and Solid Waste District
2nd Quarter Results**

	Performance Measure	2nd Quarter Results	Year to Date Results	
Direct Service Programs				
Yard Trimmings Drop-off	Drop-off visits	24,500	2,333	2,390
	Tons diverted from landfill	2,700	1,460	1,470
Household Hazardous Waste Drop-Off Program	Households participating	1,600	0	0
Tire Clean-ups (KCB and OEPA grants)	Tires collected	5,000	592	1,345
	Participating communities	15	4	7
Event Recycling	Events using District containers	110	1	7
	Residents reached	175,000	12	1,046
Illegal Dumping Enforcement Program	Citations	94	9	9
	Cases Investigated	101	46	73
	Complaints Rec'd	220	99	158
	Convictions	25	0	2
Compost Bin Sale	Bins sold	800	600	600

Grant Programs

Residential Recycling Incentive Program	Provide funding to communities based on tons recycled.			
Waste Reduction Innovation Grant	Applications received	10	4	6
Smart Kitchen Initiative	Implement technology or technical assistance in commercial kitchen	1	0	1
Market Development Grants	Tons of manufacturing capacity added			0
	Grants submitted	1	0	1
Community Development Grant	Promote availability in October		0	0
Ohio EPA Recycling Partnership Grant	Households Reached	20,000	0	0
	Contamination Reduced	38%	0	0

Technical Assistance

Pollution Prevention Internships	Interns Placed	2	1	1
General Technical Assistance	Website inquiries	300	113	204
	Hotline calls received	4,500	2,180	3484
Let's Stop Waste	Facilities Assisted	121	7	59
	Schools	35	0	13
	Office/Retail/Institutions	75	5	40
	Bars/Restaurants	5	2	2
	Multi-Families	6	0	4
	People Reached	11,000	663	8853
513Green Certification	Organizations Certified	15	0	5
Waste Audit	Organizations Audited	3	0	0
Prevention Workshop for Chefs	Attendees	30	0	30
Community Composting Workshop	Attendees	30	0	30

Outreach and Awareness

Social Media	Social media followers	7,476	7,152	7,152
	Educator's blog page views	1,000	1,190	2,040

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	Compost blog page views	86,000	Compost blog page views	28,849	Compost blog page views	49,043
Website (unique page views)	Overall visitors to website	222,174	Overall visitors to website	55,380	Overall visitors to website	97,885
	Recycling and Reuse Outlets	22,040	Recycling and Reuse Outlets	6,096	Recycling and Reuse Outlets	11,761
	HHW (TAKE and our site)	24,506	HHW (TAKE and our site)	4,664	HHW (TAKE and our site)	6,895
	Battery	5,669	Battery	788	Battery	2,274
	Electronics	15,490	Electronics	4,260	Electronics	7,694
Residential Campaign Reduce/Reuse/Recycle	Develop behavior change marketing campaign					0
						0
Save the Food Campaign	Develop behavior change marketing campaign		0			0
Public Events	People reached	2,000	People reached	0	People reached	100
	Events attended	20	Events attended	0	Events attended	2
School Based Programs	Assemblies and classroom	150	Assemblies and classroom	3	Assemblies and classroom	50
	Field trips	30	Field trips	0	Field trips	4
	School events	5	Special Events	0	Special Events	1
	Students and adults reached	10,000	Students and adults reached	45	Students and adults reached	1,521
Adult Seminars/Education	Residents reached	2100	Residents reached	914	Residents reached	1,229
	Presentations	35	Presentations	15	Presentations	30
Annual Awards Program	Implement awards program		0			0
Community Outreach	Target Communities Assisted	2	Target communities assisted	1	Target communities assisted	1
	General community meetings	10	General community meetings	0	General community meetings	4
Information Emails	Residents opening email	32,000	Residents opening email	9,361	Residents opening email	15,751
Wasted Food Event	Attendees	500		0		0

Data Management/Reporting

OEPA Annual District Report	Submit complete report to OEPA		report submitted to OEPA	
	Conduct commercial recycling survey			

Newsletters

WasteNot	Residents reached	1,800	Residents reached	926	Residents reached	1,884
Spencer's	Teachers reached	1,500	Teachers reached	0	Teachers reached	398
In the Green	Subscribers reached	1,000	Subscribers reached	0	Subscribers reached	218

Regional and State Leadership

OSWDO	Attend Quarterly Meetings	4	Meetings attended	7	Meetings attended	8
Regional Solid Waste Meetings	Meetings organized and attended	2	Meetings organized and attended	1	Meetings organized and attended	1