

**HAMILTON COUNTY ENVIRONMENTAL SERVICES - RECYCLING AND SOLID WASTE DISTRICT  
MANAGER'S MEMORANDUM**

**DATE:** November 13, 2020  
**TO:** District Policy Committee Members  
**FROM:** Michelle Balz, Solid Waste Manager

**1. Introduction/Opening Comments**

**NOTICE:** This memo is for the meeting to be held Wednesday, November 18, 2020 at 1:30 p.m. This meeting will be held virtually.

*Policy Committee information (Agendas, Manager's Memos, Minutes, etc.) is available on the District's website at [http://www.hamiltoncountyrecycles.org/about\\_us/policy\\_committee](http://www.hamiltoncountyrecycles.org/about_us/policy_committee)*

**2. Clerk's Report/Additions to the Agenda**

- A. Approval of Minutes** – Minutes from the September 16, 2020 Policy Committee meeting are included as [Attachment A](#).
- B. Additions to the Agenda**  
Please contact Susan Schumacher at 513-946-7734 or [susan.schumacher@hamilton-co.org](mailto:susan.schumacher@hamilton-co.org) if you have items to add to the agenda.

**3. District Revenue Updates/Analysis**

Updates will be provided on current revenue receipts and comparisons with the prior year, as included in [Attachment B](#).

**4. Policy Items**

**A. District Rebranding**

The Department of Environmental Services (DOES) has partnered with Hamilton County Soil and Water Conservation District (SWCD) to issue a Request for Proposals to rebrand Environmental Services, the Solid Waste District, Southwest Ohio Air Quality Agency, and the Soil and Water Conservation District. Rebranding would involve developing a new logo and associated fonts and colors. Environmental Services last rebranded in 2010. Four proposals were received on November 11 and DOES and SWCD are currently evaluating them.

In addition to the logo rebranding, the District could also take the opportunity to change our public facing name if desired by the Policy Committee. Our current public facing name, the Hamilton County Recycling and Solid Waste District, sometimes confuses residents because they are not sure what our office does. It is also a difficult to remember name. Changing our name could allow us to be more recognizable to the residents and the businesses we serve.

**Staff recommendation:** Staff recommends exploring the possibility of a name change to become more memorable and recognizable to our residents and businesses.

**5. Informational Items**

**A. Let's Stop Waste in Apartments and Condos**

As part of our Let's Stop Waste program, District staff offer technical assistance and supplies to multi-family properties to start recycling and waste reduction programs. Staff will give a brief presentation on the program.

**B. Beyond 34 Update**

Mr. Gedert will provide an update on the Beyond 34 initiative.

**C. Waste Reduction Innovation Grant**

The District began accepting applications for this continuous grant in January of 2020. Staff has approved seven grants since the last Policy Committee meeting: [Attachment C](#) gives an overview of these/these grants.

[Attachment D](#) gives a one year status update for three Organics Diversion Grants from 2019.

**D. District Awards Update**

Because of COVID-19 we cannot conduct our annual awards ceremony in person. District staff will develop an online publication highlighting awardees and presenting physical awards in person on an individual basis.

**E. Household Hazardous Waste (HHW) Drop-Off Event**

The District held a very successful HHW event on Saturday, October 24, 2020 with 1,610 households safely disposing of 103,431 pounds of hazardous waste.

**F. Environmental Enforcement Program**

[Attachment E](#) shows activity of the deputy through October 31<sup>st</sup>.

**G. Third Quarter Performance Measures**

[Attachment F](#) gives an overview of third quarter performance measures.

**6. Tentative Future Agenda Items**

**7. Policy Committee Members' Comments**

**8. Public Comments**

**9. Upcoming District Meetings**

The next Policy Committee meeting is scheduled for **Wednesday, January 20<sup>th</sup>, 2021**. This meeting will be held via Zoom at 1:30 p.m.

**10. Adjournment (Target Time: 3:00 p.m.)**